

(19) World Intellectual Property
Organization
International Bureau



(43) International Publication Date
29 September 2005 (29.09.2005)

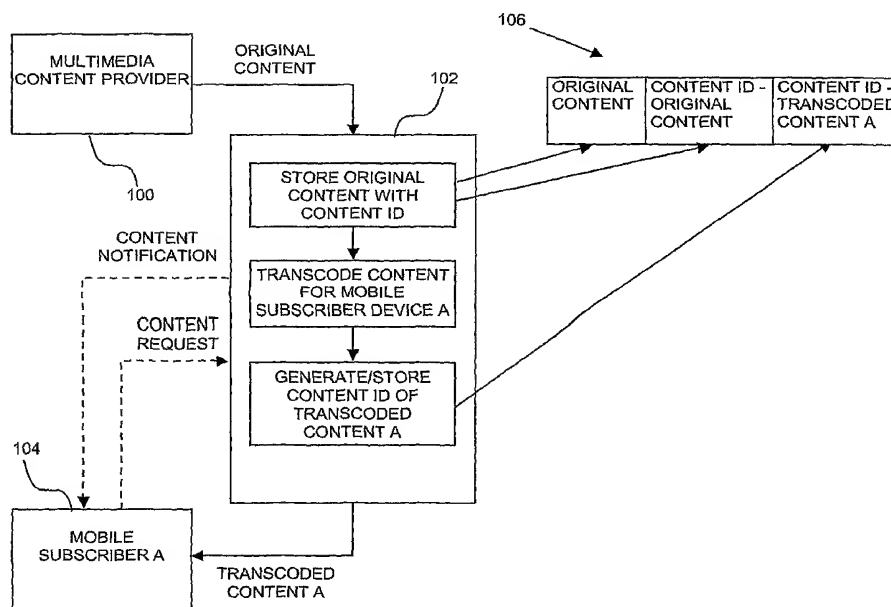
PCT

(10) International Publication Number
WO 2005/089061 A2

- (51) International Patent Classification: Not classified
- (74) Agent: SWIRSKY, Daniel J.; AlphaPatent Associates Ltd., P.O.B. 2345, 99544 BEIT SHEMESH (IL).
- (21) International Application Number: PCT/IL2005/000319
- (81) Designated States (unless otherwise indicated, for every kind of national protection available): AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BW, BY, BZ, CA, CH, CN, CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ, NA, NI, NO, NZ, OM, PG, PH, PL, PT, RO, RU, SC, SD, SE, SG, SK, SL, SM, SY, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, YU, ZA, ZM, ZW.
- (22) International Filing Date: 21 March 2005 (21.03.2005)
- (25) Filing Language: English
- (26) Publication Language: English
- (30) Priority Data:
60/555,717 23 March 2004 (23.03.2004) US
60/635,719 13 December 2004 (13.12.2004) US
- (71) Applicant (for all designated States except US): NDS LIMITED [GB/GB]; One London Road, Staines Middlesex TW18 4EX (GB).
- (84) Designated States (unless otherwise indicated, for every kind of regional protection available): ARIPO (BW, GH, GM, KE, LS, MW, MZ, NA, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HU, IE, IS, IT, LT, LU, MC, NL, PL, PT, RO, SE, SI, SK, TR), OAPI (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).
- (72) Inventors; and
- (75) Inventors/Applicants (for US only): MAIL, David [IL/IL]; 16 Emek Dotan St., 44862 Zur Igal (IL). SOLOW, Hillel [IL/IL]; 115 Shimon St., 99543 Beit Shemesh (IL). WAISBARD, Erez [IL/IL]; 7 Moshe Dayan St., 60401 Or-Yehuda (IL). SELDIN, Anatoly [IL/IL]; 18/3 Rabbi Meir St., 93185 Jerusalem (IL). BOGOT, Carmi [IL/IL]; 13 Ha-Metzlitayim St., 98420 Maaleh Adumim (IL).
- Published:
— without international search report and to be republished upon receipt of that report

[Continued on next page]

(54) Title: OPTIMALLY ADAPTING MULTIMEDIA CONTENT FOR MOBILE SUBSCRIBER DEVICE PLAYBACK



(57) Abstract: A multimedia content distribution method including a) storing an item of a multimedia content, b) firstly transcoding the content for playback on a first multimedia device, c) generating a content ID of the firstly transcoded content, d) storing the content ID of the firstly transcoded content in association with the stored content, e) accessing the stored content using the content ID of the firstly transcoded content, and f) secondly transcoding the stored content for playback on a second multimedia device.

WO 2005/089061 A2



For two-letter codes and other abbreviations, refer to the "Guidance Notes on Codes and Abbreviations" appearing at the beginning of each regular issue of the PCT Gazette.